



HOBY NEBRASKA

Contributor Information Booklet

HOBYS Vision, Mission and Core Values

Vision

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

Mission

Hugh O'Brian Youth Leadership provides lifelong leadership development opportunities that empower individuals to achieve their highest potential.

Core Values

Volunteerism – Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers and recognize the power of thank you. We seek to promote and encourage volunteerism among our stakeholders. We recognize and value the power of good that volunteers can achieve working together.

Excellence – Excellence defines who we are and how we conduct our programs, and run our organization. We proactively examine our performance and strive to improve in a never-ending quest to continually raise our programs and organization to new levels of excellence. We pursue excellence with a passion in all we do.

Organizational Integrity – Organizational integrity forms the foundation of our organization. We demand the highest level of ethics and grow our organization based on interactions that promote mutual trust and respect with our stakeholders. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

Diversity – We value and embrace diversity. We seek out views that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an opportunity to be heard and to benefit from our programs.

Innovative Thinking – Our organization grows through innovative thinking. We are not constrained by fixed ideas. We learn from the past, but are not limited by it. We proactively approach challenges and opportunities with innovative thinking to develop creative solutions. We value innovative thinking that has the potential to expand our programs and better serve our stakeholders.

Community Partnership – We value community partnerships. We recognize the importance of working with our community organizations to reflect the diverse backgrounds of the individuals we seek to serve. We value the input we receive from our community partners, and strive to work together cooperatively and constructively.

Lifelong Learning Leadership Opportunities – We never stop. We believe that leadership skills can and should be continually improved and refined. We provide programs and services to foster lifelong leadership learning opportunities.



The HOBY Story

For five decades, Hugh O'Brian Youth Leadership (HOBY) has worked diligently at helping young people make a difference and become positive catalysts for change—in the home, school, workplace and the community. As one of the nation's foremost nonprofit, non tax-supported youth leadership development organizations, HOBY is respected worldwide.

Beginnings in an African Jungle

In the summer of 1958, actor Hugh O'Brian received the invitation that would change his life.

O'Brian, then 33, was in Winnipeg, Manitoba, parlaying his fame as television's legendary Wyatt Earp into extra income by guest-starring with a circus.

Then the cable arrived from French Equatorial Africa: Dr. Albert Schweitzer would welcome him at any time.

O'Brian had long admired the German doctor-missionary-theologian-musician. "I'd read so much about him," he reflects. "He was a great humanitarian who could have done anything he wanted in the world, and there he was in the middle of Africa taking care of people."

Within two weeks he was on his way, by commercial airliner, bush plane and canoe, to the famed hospital that Schweitzer had founded in 1913 on the banks of the Ogooue River in Lambarene.

There he was met by a very old man with a huge, white walrus mustache, wearing white pants, shirt and pith helmet. "That was his uniform," says O'Brian, recalling his first sighting of Schweitzer.

The actor spent nine days at the clinic complex where Schweitzer and volunteer doctors and nurses, working without

electricity or running water, cared for patients, including many with leprosy.

Schweitzer, then 83, who had received the 1952 Nobel Peace Prize for his efforts in behalf of the "Brotherhood of Nations," was concerned about global peace prospects and was impressed that the young American had taken the trouble to visit him. The doctor led the actor through history over those evenings. Schweitzer was convinced that the United States was the only country in the world with the ability to bring about peace. "He said the United

States must take a leadership role," O'Brian recounts, "or we are a lost civilization."

It was an unforgettable nine days. And, as O'Brian departed, Schweitzer took his hand and asked: "Hugh, what are you going to do with this?"

Two weeks after returning from his 1958 meeting with Schweitzer, O'Brian put together a prototype seminar for young leaders.



Five Decades Later...

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants, and the seminar moved annually to different major cities across the United States. Thus, the International Leadership Seminar, now known as the World Leadership Congress (WLC), began. In an effort to include more students nationwide, three-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may select a sophomore to attend a HOBY seminar in their state.

Annually, 8,500 tenth graders, representing as many high schools nationwide, graduate from HOBY Leadership Seminars.



What World Leaders are Saying About HOBY

Hillary Rodham Clinton, Secretary of State and Former Senator

“By encouraging leadership and educating teenagers about the vast world of opportunities before them, the Hugh O’Brian Youth Leadership (HOBY) program is making a very important contribution to our nation’s future.”

George W. Bush, 43rd President of the United States

“Education plays an essential role in helping students develop into future leaders. The skills and ideas young people acquire will help them make wise decisions in the coming years. Through these seminars, held annually in each of our United States, Hugh O’Brian Youth Leadership (HOBY) provides excellent opportunities for students to better understand the workings of democracy and the free enterprise system.”

Ted Turner, Chairman, Turner Broadcasting Systems

“You know, we business people like to say we’re driven by the bottom line. The real bottom line is the future, and we owe it to our youth to prepare them for that. Hugh O’Brian Youth Leadership (HOBY) does just that. By promoting leadership, HOBY is building a corps of young people who will be prepared to meet the challenges facing future generations.”

Colin L. Powell, Former United States Secretary of State

“The mission of America’s Promise is to equip the next generation of Americans with the character and competence they need to be successful adults. Hugh O’Brian Youth Leadership (HOBY) is one of our staunch allies in this crusade... HOBY is encouraging each of the thousands of high school sophomores who attend these leadership seminars to volunteer at least a hundred hours a year to a community service project. The HOBY commitment to America’s Promise will produce at least 1,400,000 volunteer service hours a year.”

Ronald Reagan (deceased), 40th President of the United States, and First Lady Nancy Reagan

“The work of HOBY is an important factor in motivating future leaders to become full participants in our democratic process. The challenges we as a people will face in the years ahead will be more intelligently and skillfully addressed because of the investment we now make in our youth... It is the children who give Nancy and me such hope. They truly are saying no to the dangers of drugs and alcohol, and are standing up for what they know is right. HOBY also gives hope – hope for the future of our youth and our nation. Our deep appreciation goes to Hugh for his efforts.”

Mikhail Gorbachev, Former President of the Soviet Union

“Perhaps all of us – politicians, scholars and public opinion makers – have not yet fully realized one simple fact. It is that we are not just standing on the threshold of a new century but are present at, and participating in, a change of epochs. Hugh O’Brian Youth Leadership (HOBY) is helping facilitate that change.”



Muhammad Ali, Olympic Gold Medalist and Heavyweight Boxing Champion

“In this world, success comes to those with confidence and faith in themselves. Hugh O’Brian’s youth organization is the GREATEST in developing that confidence in outstanding 10th graders selected annually to represent over 13,500 public and private high schools at one of HOBY’s leadership seminars. What an outstanding role model for our future!”

Walter Cronkite, Award-Winning Journalist, CBS News

“Perhaps most importantly Hugh O’Brian Youth Leadership (HOBY) has created a vehicle by which tomorrow’s leaders can interact with one another and with today’s leaders in learning more about themselves and the institutions which they will shape in future years.”

Al Gore, Former Vice-President of the United States, and Tipper Gore

“The continued vitality of American business, our communities and our nation is highly dependent upon the knowledge and capabilities of our young people. Hugh O’Brian Youth Leadership (HOBY) nurtures today’s young people into tomorrow’s leaders.”

Norman R. Augustine, Former Chairman and CEO, Lockheed Martin Corp.

“Hugh O’Brian Youth Leadership has continuously responded to societal changes for over 46 years, ensuring its ability to inspire young men and women so that they, in turn, may make positive contributions to their communities. Through HOBY leadership seminars... young people are given an extraordinary opportunity to prepare to become the leaders of tomorrow.”

Elizabeth Dole, United States Senator, North Carolina

“Our country has some big and exciting challenges ahead, with some tough choices. Hugh O’Brian Youth Leadership (HOBY) offers a program for our youth to prepare for these challenges and presents them with the opportunity to put their stamp on history.

Dr. Henry Kissinger, Former United States Secretary of State

“World peace can only benefit from future leaders who have the ability to communicate their wisdom and understanding. The Hugh O’Brian Youth Leadership (HOBY) experience offers these young people the opportunity to expand their horizons by increasing the knowledge of the world they live, through interaction with today’s leaders.”

Actor James Van Der Beek, 1993 HOBY Alumnus

“One of the best things that Hugh O’Brian Youth Leadership (HOBY) does is it labels every student who attends the conference a leader, whether they’ve ever considered themselves one before or not. Second thing it does is it allows sophomores, possibly for the first time in their lives, a chance to leave behind everyone’s ideas of who they are. For that weekend... they’re completely free to come up with their own definition of self...”

Gerald Tirozzi, PhD, Executive Director, National Association of Secondary School Principals

HOBY continues to be a vital program serving our youth. NASSP has enjoyed a professional relationship with Hugh O’Brian and HOBY since 1972. We believe that the long history and commitment of these outstanding HOBY programs are most worthy of our and your support as they continue to contribute effectively to the development of young people. HOBY has my full support and personal endorsement.”



HOBY Leadership Seminar Example Schedule

The following is a past Nebraska HOBY Leadership Seminar schedule of events. The seminar theme was based on a quote from John Quincy Adams: *"If your actions inspire others to **dream** more, **learn** more, **do** more and **become** more, you are a **leader**."*

FRIDAY			
12:00-1:00	Registration	1:30-2:30	Sound of Sight Keynote Speaker (Neil Halford)
1:00-2:00	Ambassador Orientation/Ice Breakers/HOBY Cheers etc.	2:30-3:00	Break, snack & group time
2:00-3:00	Breakout Groups – introductions, make group names and a roll call cheer	3:00-4:00	Leadership Activity
3:00-3:30	Roll Call & explain panels	4:00-5:00	Group Pictures
3:30-5:00	Panel #1 (Entrepreneurship) Become more...	5:00-5:45	Dinner
5:00-5:45	Dinner	5:45-6:00	Travel Time
5:45-6:45	Panel #2 (Education) <i>Discover Worlds – Poverty Eradication</i> Dream more...	6:15-7:45	Panel #4 (Media) Learn more...
6:45-7:00	Break & sell books	7:45-8:15	Breakout Groups – panel review & finalize skit preparations
7:00-8:00	Breakout Groups – panel reflections, work on skit	8:15-9:30	Skit Presentations
8:00-9:00	Ice Cream game	9:30-9:45	Travel Time
9:00-10:15	Activity time (HOBY Olympics)	9:45-11:00	Dance
10:30-11:00	Closing Day One	11:00-12:00	Reflections
11:00-11:30	Get ready for bed	12:00-12:30	Get ready for bed
11:30	Lights Out	12:30	Lights Out
SATURDAY		SUNDAY	
7:00	Rise and Shine	7:30	Rise and Shine
7:30	Meet your Breakout Group – travel to Breakfast	8:00-8:30	Breakfast
8:15-9:30	Panel #3 (Volunteerism) Do more...	8:30-9:00	Thank you card writing
9:45-12:15	Volunteer Project <i>Various sites in Lincoln</i>	9:00-11:00	Religious Services/Meditations
12:15-12:45	Transport students to campus	11:15-11:45	Panel 5 (HOBY Alumni Network) Leadership...
12:45-1:25	Lunch	11:45-12:15	Seminar Wrap-up & Breakout Groups (goodbye time)
		12:30-2:45	Closing banquet <i>City Union Ballroom</i>
		3:00	Checkout of Smith Hall



HOBY Contributor Form

The HOBY Nebraska Leadership Seminar greatly appreciates your willingness to help provide a life transforming experience for high school sophomores from across the State of Nebraska.

I am, or my organization is, willing to assist in this important effort in the following way(s):

Sponsorship (check appropriate blank)

- \$2,000 donation to be a premier sponsor of the seminar, and Saturday dinner sponsor. **You will receive recognition on the website; in the seminar program book and dinner program; and will have a sign posted at the seminar. You will also receive a plaque in recognition of your gift.**

- \$1,200 donation to sponsor a day of meals for Nebraska youth and volunteer staff at the seminar. **You will receive recognition on the website; in the seminar program book; and will have a sign posted during the day's meals. You will also receive a token of appreciation in recognition of your gift.**

- \$500 donation to assist with lodging of the seminar attendees and volunteer staff. **You will receive recognition on the website; in the seminar program book; and will have a sign posted in the residence hall. You will also receive a token of appreciate in recognition of your gift.**

Sponsorship: To assist with transportation, volunteer project, and student accommodations.

\$300 \$200 \$100 \$50

Please mail this form and your donation to **HOBY Nebraska** to the following address:

HOBY Nebraska
Attn: Treasurer
P.O. Box 540375
Omaha, NE 68154-0375

HOBY Nebraska is a non-profit, 501 (c)(3) tax-exempt organization registered with the Nebraska Secretary of State. Our Federal Tax ID number is: 77-0646248.

Donor Information:

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